

Mayflower

ARTIST SPOTLIGHT SERIES

OVERVIEW:

Mayflower's Artist Spotlight Series (M.A.S.S.) is one pillar of Mayflower's Positive Impact Plan; it supports local artists by providing real-work experience and job skills. M.A.S.S. is a paid program. Artists who are selected will be responsible for designing artwork for specified Mayflower products that will be sold in retail stores. Selected artists will be engaged for a three-month period, with three individual design projects (one per month).

For every product unit sold within the M.A.S.S. program, \$1 is donated towards Unbound Visual Arts, a local Massachusetts organization dedicated to supporting local artists.

APPLICANT FAQS

What style of artwork is preferred?

All styles of art are welcome. However, all art must be in digital format in order to work with our production equipment.

What are the benefits?

Along with being a paid program, applicants will gain experience in the following:

- Project management
- Packaging design
- Exposure to the innovative cannabis industry

What is required to apply?

- Must be 21 years old
- Must submit a portfolio of work including 3-5 original designs
- Must submit the Artist Spotlight Series Application Form
- Must meet at least one of the following three criteria:
 - Past or present resident of a geographic "Area of Disproportionate Impact" which has been defined by the Cannabis Control Commission and is identified [here](#)
 - Massachusetts resident who has past drug convictions
 - Massachusetts resident with parents or a spouse who have past drug convictions

WHAT TO EXPECT:

The typical term is three months with one final packaging artwork due each month.

A sample timeline is below. This is directional in nature and is subject to change.

Sample Timeline:

	STRAIN AND DETAILS DUE TO ARTIST	SUBMIT THREE DESIGN CONCEPTS TO MAYFLOWER	FIRST DRAFT DUE TO MAYFLOWER	FINAL LABEL DUE TO MAYFLOWER
PROJECT LABEL 1	week 1	week 2	week 3	week 4
PROJECT LABEL 2	week 1	week 6	week 7	week 8
PROJECT LABEL 3	week 1	week 10	week 11	week 12

To see past and present M.A.S.S projects, click [here](#).

APPLY BELOW

ARTIST SPOTLIGHT SERIES APPLICATION FORM



It is the intention of Mayflower Medicinals, Inc. ("Mayflower") to be a contributing, positive force in communities that have been disproportionately impacted by the prohibition on cannabis, and to assist in positively influencing the perception of marijuana use. Mayflower's *Plan to Positively Influence Areas of Disproportionate Impact* ("Positive Impact Plan") was designed as an integrated approach to promote economic empowerment and social equity, with a specific focus on providing skills which enable individuals to find gainful employment.

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Full Name: _____ Date: _____

E-Mail Address: _____ Phone Number: _____

Portfolio Website (If Applicable): _____

Mayflower is dedicated to supporting the communities in which it serves and, in particular, those areas that are classified by the Cannabis Control Commission as "Areas of Disproportionate Impact", and those individuals who have been impacted by the prohibition on cannabis. Therefore, Mayflower has established the following eligibility criteria for applicants. Please indicate whether any of the eligibility criteria applies to you:

Yes No

- I am a past or present resident of a geographic "Area of Disproportionate Impact" which has been defined by the Cannabis Control Commission and identified in its [Guidance for Identifying Areas of Disproportionate Impact](#) (student or dormitory housing does not apply).
- I am a Massachusetts resident who has past drug convictions.
- I am a Massachusetts resident with parents or a spouse who have past drug convictions.

Please provide a brief description of your artwork style:

Please briefly describe why are you interested in being an artist for Mayflower's Artist Spotlight Series?

Please describe how the prohibition on cannabis has impacted you, your family or your community?

To submit your application, please complete this form and e-mail to Julie McGown, Human Resources Manager at Julie.McGown@ianthus.com. In addition to this form, please include four examples of your artwork by attaching them as files to the e-mail. Any application submitted without artwork examples will unfortunately not be considered.

Please allow up to one week for Mayflower to respond to your application.